

KRISTIN SEEMUTH WHALEY

<http://kristinseemuthwhaley.com/portfolio> | seemuth2@gmail.com | she/her

SUMMARY

- **Instructional designer** recognized for innovative, equitable practices and LMS proficiency
- **Award-winning instructor** of >1000 learners with 10+ years experience in higher education
- **Published writer and editor** of online content developed for general and specialist audiences

PROFESSIONAL EXPERIENCE

Therefore Learning, LLC

Freelance Instructional Designer | Remote

January 2023-Present

- Analyze, update, restructure, and redevelop content to align with mission-oriented learning outcomes
- Design, develop, and implement custom, accessible learning solutions to further organizational mission
- Adapt specialized content for engagement by an everyday learner across 50+ online courses
- Establish best practices, style guide, and SOP for content management on client's new learning platform

1000-Word Philosophy: An Introductory Anthology

Editor and Contributor (invited volunteer) | Remote

February 2022-Present

- Collaborate with SMEs to create engaging learning materials while retaining technical accuracy
- Conduct iterative revision with subject matter experts to improve quality and effectiveness of content
- Proofread and align >50 pages of content with internal style guide and branding for online publication
- Author introductory essays guiding general audiences through complex philosophical theories

Graceland University (GU)

Faculty Associate | Remote

May 2021-Present

- Develop and implement original curriculum and >50 learning experiences for 100% online programs with >95% satisfaction of course-specific learning outcomes
- Pilot new programs and curriculum for adult learners alongside multiple subject matter experts
- Provide quality control of multimedia course content on LMS, including updating/creating new content

Carroll University

Visiting Lecturer and Instructor of Philosophy | Waukesha, WI

August 2021-December 2022

- Designed and facilitated >150 learning experiences introducing complex concepts to beginners
- Created and implemented assessments to validate satisfaction of outcomes for >275 learners
- Earned "Equity-Minded Instructor" credentials in workshop series emphasizing equitable design
- Developed and implemented original eLearning on LMS to complement traditional in-person instruction

Graceland University (GU)

Assistant Professor of Philosophy | Lamoni, IA

August 2017-May 2021

Instructional Design and Learning Facilitation

- Designed, developed, and implemented >250 learning experiences & original curriculum for >750 learners with >90% satisfaction of institutional learning outcomes
- Established corresponding instructional materials, multimedia, and eLearning activities on LMS
- Trained and supported >100 colleagues through 7 original teaching and learning workshops

Content Creation and Editing

- Produced and edited >200 pages of instructional content, training materials, essays, technical documentation, and editorial recommendations for various audiences
- Validated accuracy and quality of >500 pages of academic writing as SME for publishers
- Developed tutorials and training documentation for LMS processes for both learners and instructors

Collaboration

- Oversaw institution-wide assessment of learning outcome satisfaction and learning effectiveness
- Designed and facilitated learning experiences on various topics through consultation with SMEs
- Served on cross-functional teams to improve institutional learning experiences, design and facilitate professional development programming, review curriculum, and standardize LMS utilization

University of Illinois at Urbana-Champaign (UIUC)

Graduate Assistant | Urbana, IL

August 2011-May 2017

Instructional Design and Learning Facilitation

- Conceptualized and facilitated >125 learning experiences and original curriculum for >100 learners, including corresponding development and implementation on LMS
- Trained and supported >200 peers through 5 original professional development workshops
- Designed and facilitated 16-week onboarding series for new graduate instructors
- Earned 2 teaching certificates emphasizing best practices in teaching and instructional design

Content Creation and Editing

- Created >100 pages of instructional materials for general audiences based on specialized research
- Generated >300 pages of philosophical analysis based on original research on >400 sources
- Provided quality assurance and copyediting for >300 pages of supervisors' academic content

Collaboration

- Conducted interactive sessions for >175 learners in accordance with SME standards and expectations
- Assessed >200 learners on the basis of institutional and supervisory evaluation criteria
- Served as President and Pedagogy Chair of the Graduate Philosophy Organization, overseeing departmental graduate teaching initiatives and annual conference

HONORS AND AWARDS

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| • Nominated for the Excellence in Teaching Award (1/3 finalists) at GU | 2020 |
| • Awarded Grant for Innovations in Teaching by the American Association of Philosophy Teachers | 2018 |
| • Won the Distinguished Graduate Teaching Award in the Department of Philosophy at UIUC | 2016 |
| • Recognized as Teacher Rated Outstanding (x4) and Teacher Rated Excellent (x7) at UIUC | 2012-2016 |

SKILLS

- Content and Authoring: Adobe InDesign | Articulate Storyline and Rise | Camtasia | Word and PowerPoint
- Learning Management Systems: Canvas | Brightspace | Blackboard | Thinkific
- Video Conferencing Tools: Microsoft Teams | Zoom
- Theories and Concepts: ADDIE | Adult Learning Theory | Backward Design | Bloom's Taxonomy | Kirkpatrick Model | Mayer's Principles

EDUCATION

University of Illinois at Urbana-Champaign | **PhD, Philosophy**

University of Wisconsin – Madison | **BA, Philosophy**